



KEY PERSONNEL

Duncan Massey – Chairman

Specialist in leadership and Management, Duncan has a strategic advisory and development role with several leading companies in various fields including the Leisure and Manufacturing sectors. Clients include Greene King, Airbus UK, Associated British Foods (Ryvita) and Mars (Masterfoods).

Derek Parfitt – Chief Executive

Derek has spent half of his life working in engineering and the other half working in the hospitality sector and consulting. He has been involved as a director in three MBI's, Countryside Inns & Hotels, The Magic Pub Company and Morrells as well as Greene King. Derek started his hospitality experience at Mecca Dancing and Rank. His specialization is in General Management, Strategic HR, MBI/O and O & M.

Tim Fearn – Managing Director

Having started life as a computer specialist, Tim moved into accounting and quickly established himself as a Financial Controller with J. A. Devenish. This started a run as Finance Director with The Magic Pub Company, Ambishus Pub Company (start-up, floated on AIM) and Barracuda Group. Tim specialises in start ups and is considered a 'hands on' finance specialist who ensures that management are able to make decisions based on accurate and timely financial information.

Gill Coles – Director

Starting out in marketing, Gill moved into personnel and headed the multi-national Electrotech Organisation through its growth period. Gill moved to Mecca for the absorption of Pleasurama Entertainments and subsequently headed the Personnel and Training functions at Magic Pub and Morrells. Gill specialises in employment contracts, recruitment (running advertising & select and search assignments) as well as the tasking of the in-house legal associates.

Dianne Stevens - Director

Dianne has spent many years as an operator and has covered the full range of positions from Licensee (Tenant and Managed) to Operations Director with such companies as Inn Leisure, J. A. Devenish and Discovery Inns. Dianne moved into the Admin role and quickly established an enviable reputation for making financial admin inter-active and cost effective.